

INFORMATION FOR EXHIBITORS AND SPONSORS



The International Conference on Robotics and Automation (ICRA) is the IEEE Robotics and Automation Society's biggest conference and one of the leading international forums for robotics researchers to present their work. The 2016 conference will be held May 16-21, 2016 at the Stockholm Waterfront Congress Centre in Stockholm, Sweden.

The conference will include plenary and keynote sessions, contributed paper sessions, workshops and tutorials, exhibits, and robot challenges.

Exhibiting at ICRA 2016 is the most cost-effective way for an organization to gain visibility to the present and future leaders in robotics.

Location:

Stockholm Waterfront Congress Center
Nils Ericsons Plan 4,
Stockholm

Web address: www.icra2016.org

Exhibition Co-Chairs: Patric Jensfelt (patric@kth.se)

Exhibits Manager: meetagain, <http://www.meetagain.se/en>
(icra2016@meetagain.se)

Exhibitor and Sponsor Packages

ICRA 2016 provides five exhibitor and sponsor packages: *Academic*, *Exhibitor*, *Bronze*, *Silver*, and *Gold*. The benefits of each package are summarized below.

| | Academic | Exhibitor | Bronze | Silver | Gold |
|---|-----------------------------|-----------------------------|---------|---------|-------------|
| Maximum number | 37 | | | | |
| Booth with table, chair(s), and power | Minimum 4m ² | Minimum 4m ² | 3 x 6 m | 5 x 5 m | 7.5 x 7.5 m |
| Discounted conference registration(s) | 1 | 1 | 2 | 3 | 4 |
| Exhibitor booth staff badges | x | x | x | x | x |
| Company logo and link to company website on ICRA website | x | x | x | x | x |
| Listed as exhibitor on printed materials | x | x | x | x | x |
| Description of company and link to job openings on ICRA website | | | x | x | x |
| Listed as sponsor on website and printed materials | | | x | x | x |
| Identified as sponsor on monitors during the conference | | | x | x | x |
| Identified as sponsor in electronic proceedings of technical papers | | | x | x | x |
| One-page ad inserted in conference bag | | | | x | |
| Pamphlet ad inserted in conference bag | | | | | x |
| Customized access to a meeting room (interviews, hospitality) | | | | | x |
| Price (in SEK) | 18,000* for 4m ² | 30,000* for 4m ² | 100,000 | 150,000 | 250,000 |
| Approx price (in Euro) (exchange rate on 2015-09-23) | 1,900 | 3,200 | 10,600 | 15,800 | 26,400 |

* Other sizes are available, please contact icra2016@meetagain.se for availability and prices

Your Exhibit Fee Includes: Standard Shell Scheme Booth, Table(s), Chair(s), 220V/10A Power Outlet

All exhibition and sponsoring costs are quoted in SEK. All prices quoted are subject to statutory sales tax according to European regulations.

Other Exhibitor Shell Scheme Booth sizes

Exhibitor (2x3 m) – 40 000 SEK

Exhibitor (2x5 m) – 60 000 SEK

Exhibitor (3x3 m) – 60 000 SEK

Additional Sponsorship Opportunities

| Option | Description | Price | Comment |
|----------------------------------|---|--------------|-------------------------------------|
| Welcome Reception | Company logo will appear on reception venue signage | 20 000 SEK | May 17 Non-exclusive sponsorship |
| Conference Dinner Sponsor | Company logo will appear on dinner venue signage | 25 000 SEK | May 18 Non-exclusive sponsorship |
| Farewell Reception | Company logo will appear on reception venue signage | 20 000 SEK | May 19 Non-exclusive sponsorship |
| Lunch Sponsor | Company logo will appear on lunchroom venue signage | 20 000 SEK | Non-exclusive sponsorship |
| Coffee break Sponsor | Company logo will appear on coffee room venue signage | 20 000 SEK | Non-exclusive sponsorship |